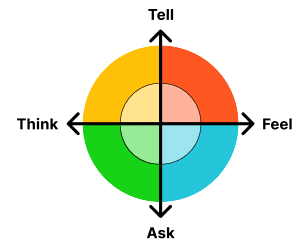




Create Shared Understanding

Which Communication Styles Do You Use?



Applied Personality Research

Gain Answers to Important Questions About People

- What drives them?
- How do they get their needs met?
- Why do we get along best with certain types of people?
- How can we better navigate important conversations?
- How can we better connect with people we've just met?

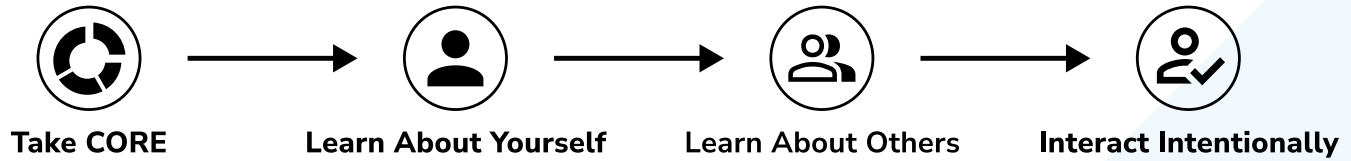
Make Better Connections with Others

Adapt Your Communication Style to Suit the Situation

Find out which communication strengths or styles best suit an individual's personality to help them feel supported, heard, and acknowledged.



The Process



Reduce Interpersonal Conflict

Navigate Interpersonal Relationships with More Confidence

Whether you're working in teams, leading a meeting, or need to communicate with an individual, CORE will help you tailor your approach to each person based on what matters most to them. Reduce conflicts and make it easier to:

- Find Common Ground
- Share Information
- Make a Decision
- Take Action
- Follow Up

Reduce Conflict™
Emotional Intelligence
The RC Model

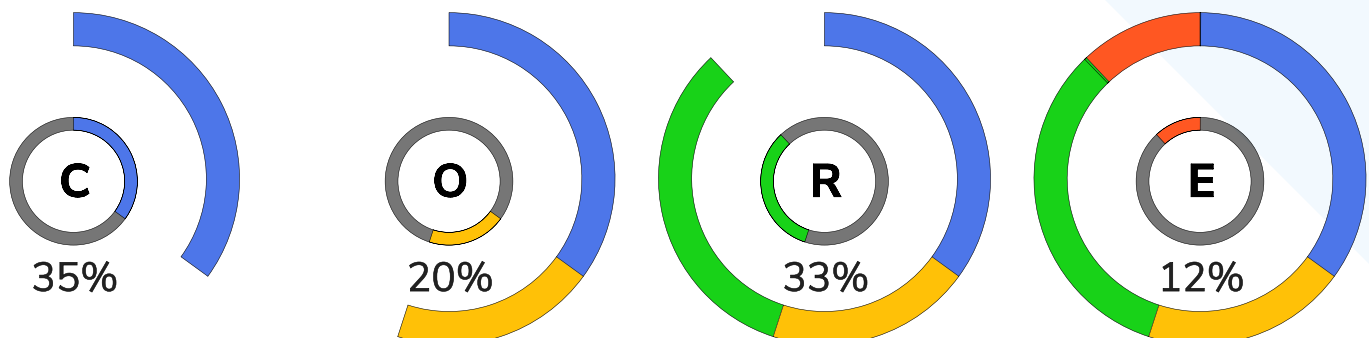
CORE cards are a customized tool tailored to each individual. They provide a quick reference on how to meet others' communication needs.



To Get Our Needs Met

We All Use Each Communication Style

Gain an understanding of how each communication style impacts others to better communicate with your support system and enable greater collaboration.



Faster Actionable **People Insights**