

CPD COMPLETION SUMMARY

CO-architecture Studio Accelerator Program | August 2026

Participant	[PARTICIPANT NAME]	Registration no.	[REGISTRATION NUMBER]
Completion period	Aug 2026	Total CPD	16 points / 16 hours

Program overview

The 2026 Studio Accelerator was a structured professional development program for architecture and design practice leaders. It combined keynote presentations, facilitated discussion, practical worksheets, quizzes, scenario analysis and fireside conversations. The program focused on strategic direction and value proposition; business structures, finance and operations; brand and marketing; AI and workforce strategy; legal, risk and project-delivery systems; client acquisition and procurement; and the wider market, growth and practice-scale context.

CPD allocation: 16 CPD points in total: 12 Formal CPD points + 4 Informal CPD points. Sessions 1.1 to 3.2 are allocated 2 Formal CPD points each, subject to completion of the applicable attendance/viewing and assessment requirements. Sessions 4.1 and 4.2 are allocated 2 Informal CPD points each for participation or viewing of the recording.

Session record

No.	Session	Presenter(s)	Points	NSCA 2021 alignment / classification
1.1	Vision, Purpose, Value Proposition & Strategy	Kevin Mitchem	2 Formal	PC2, PC4; Unit 1 Practice Management & Professional Conduct
1.2	Business Models, Legal Structure, Finance & Operations	Kenneth Betts; Asher Melville-Wright; Karen Fong	2 Formal	PC1, PC2, PC4, PC11, PC15, PC16
2.1	Brand, Visibility & Marketing Strategy	Isabella White; Saneia Norton; Tim Smith	2 Formal	PC7
2.2	AI, Technology & the Future of Work & Teams	Prof. M. Hank Haeusler; Sally-ann Fieldhouse	2 Formal	PC1, PC2, PC18, PC49; additional relevance PC9, PC19, PC24
3.1	Project Delivery, Legal, Risk, Policies, Systems & Workflows	Jennifer Tutty; Vincent Rizzuto; Scott Bampton	2 Formal	PC1, PC2, PC3, PC4, PC5, PC6, PC11, PC15, PC16, PC60, PC47
3.2	Getting Clients, Tendering, Lead Generation & Sales Systems	Chloe Breach; Kate Burrows; Kevin Mitchem; Bree Willison; Tim Smith	2 Formal	Practice Management / Business Development & Procurement

No.	Session	Presenter(s)	Points	NSCA 2021 alignment / classification
4.1	Fireside Chat: What Founders Want vs What the Market Needs	Kylee Schoonens; Tom Robertson; Dominic Cerantonio; Dr Robert Sobyra; facilitated by Kevin Mitchem	2 Informal	Practice Management / Business Planning / Professional Practice
4.2	Fireside Chat 2: A Window Into Scale, Market & Context	Vanessa Rader; Dua Green; Mark Young; Peter Lee OAM; facilitated by Kevin Mitchem	2 Informal	Practice Management / Business Planning / Professional Practice

Learning outcomes

- Articulate a clearer practice vision, mission, values and client-facing value proposition, and translate strategic direction into practical priorities.
- Assess business systems, financial visibility and legal structures in relation to practice growth, governance, liability, succession and operational decision-making.
- Improve practice positioning, verbal identity, visibility and marketing channel selection to reach and build trust with appropriate clients.
- Evaluate the opportunities, risks and workforce implications of AI and technology, including governance, data, intellectual property, workflow design and capability planning.
- Apply stronger legal, insurance, risk-management and operational systems to client agreements, scope, resourcing, project delivery, invoicing and continuous improvement.
- Build a more deliberate client-acquisition and sales system spanning procurement, tenders, lead qualification, proposals, CRM, capacity planning and pipeline visibility.
- Apply commercial judgement to growth, project selection, fees, diversification, ownership and succession decisions in changing market conditions.
- Interpret broader property, economic and investment signals when considering sector positioning, geographic expansion, partnerships, scale and future sources of client value.

Formal CPD assessment and evidence

For Sessions 1.1 to 3.2, participants seeking Formal CPD recognition must complete the full live session or recording and satisfy the applicable assessment requirements, including quizzes and/or worksheets/questionnaires. CO-architecture records satisfactory completion as evidence of learning. Session 1.1 includes the Business Strategy worksheet and CPD reflection; other formal sessions use the assessment requirements identified in the program materials.

Week 4 fireside sessions are Informal CPD. Sessions 4.1 and 4.2 are each allocated 2 Informal CPD points for participation or viewing of the recording and sit outside the 12 Formal CPD points available through the program.

Important CPD recording note

This certificate and summary record CO-architecture's allocation of CPD activity completed through the Studio Accelerator program. Participants should retain this certificate together with any supporting assessment or attendance records and confirm the reporting requirements that apply in their state or territory.

Provider declaration

CO-architecture confirms that the eight-session Studio Accelerator program described in this summary was delivered in August 2026. The total program allocation is 16 CPD points: 12 Formal CPD points across six assessed sessions and 4 Informal CPD points across two fireside sessions. Formal CPD certificates are issued following satisfactory completion of the applicable assessment requirements recorded by CO-architecture. Final recognition and reporting remain subject to the participant's relevant state or territory Architects Registration Board requirements.