The $99 System That Brings Control and Consistency to Grooming Operations

The Modern Grooming Professional™ (MGP) is the $99 certification framework that creates one shared standard across grooming roles.

This is **not** “how to groom.”
It defines what everyone involved in grooming must understand so decisions are consistent, communication is clear, and risk is controlled.

As teams grow, misalignment shows up fast:
- Clients get different answers from different staff
- Consultations and expectations vary by role or location
- Safety and behavior signals get missed
- Staff feel pressure to push through instead of adjusting
- Risk increases to pets, employees, and your reputation

That’s not a staff problem. It’s an alignment problem.

One Standard. Three Entry Points.

Individual Groomer: Get certified and strengthen how you operate inside any salon.
Groomer + Owner: Certify yourself and your team to standardize the salon.
Non-Groomer Owner: Lead grooming operations with clear standards and measurable expectations.

For Business Owners: The Calm Salon System™

The Calm Salon System™ is the implementation phase, built for owners who want to install the MGP standard into daily operations through onboarding structure, team alignment, and reinforcement tools.

Built for Growing Operations

$99 per person • self-paced • on-the-job • scales across teams and locations • fits into daily operations